



# INDIAN SCHOOL AL WADI AL KABIR

<b>Class: VI</b>	<b>Department: ENGLISH</b>	<b>Date of Submission: DECEMBER 2025</b>
<b>WORKSHEET NO:17</b>	<b>Topic: POSTER MAKING</b>	<b>Note: To be done in the notebook</b>

## What is a Poster?

A poster is a visual medium designed to attract attention and convey a message briefly, using images and text to convey persuasive or informative messages. A Poster is a very useful means of making an announcement or appeal, issuing a notice, advertising a product or bringing about awareness on any issue of public interest.



## ★ Features of a Good Poster

### 1. Catchy Title



- ✓ The title should be short, bold, and easy to read.
- ✓ It should instantly tell what the poster is about.

### 2. Clear and Simple Message



- ✓ Use short sentences or phrases.
- ✓ The message should be easy to understand at a glance.

### 3. Attractive Layout



- ✓ Information should be well-organized.
- ✓ Use boxes, bullets, or sections to keep it neat.

### 4. Eye-Catching Pictures or Illustrations



- ✓ Drawings, symbols, or clipart make the poster appealing.
- ✓ Pictures should match the topic and support the message.

### 5. Bright and Neat Colors



- ✓ Use colors that grab attention.
- ✓ Avoid using too many colors that make it look messy.

## 6. Correct Spelling and Grammar



- ✓ Make sure words are spelled correctly.
- ✓ Keep the language simple and clear.

## 7. Balanced Space



- ✓ Leave enough empty space so the poster does not look crowded.
- ✓ Avoid overfilling with text or images. (Word limit 50 - 60 words)

## 8. Creative Slogan



- ✓ A short, memorable slogan helps people remember the poster.

## 9. Proper Borders and Decoration



- ✓ Neat borders make posters look complete and professional.

## 10. Purpose / Message Highlighted



- ✓ The poster's main idea or purpose should be clearly visible (e.g., Save Water, Stay Healthy, Road Safety, Festivals, etc.).

### Sample Poster - 1

Design a poster on 'Save Our Ocean'.



## Sample Poster - 2

Design a poster in not more than 50 words on 'Save Earth'.



## Creative Task

Design a poster on any festival of your choice in 50 - 60 words.



\*\*\*\*\*