

### INDIAN SCHOOL AL WADI AL KABIR

Class: VI	Department: ENGLISH	Date of Submission: DECEMBER 2025
WORKSHEET NO:17	Topic: POSTER MAKING	Note: To be done in the notebook

#### What is a Poster?

A poster is a visual medium designed to attract attention and convey a message briefly, using images and text to convey persuasive or informative messages. A Poster is a very useful means of making an announcement or appeal, issuing a notice, advertising a product or bringing about awareness on any issue of public interest.



#### **Features of a Good Poster**

# 1. Catchy Title TITLE

- ✓ The title should be short, bold, and easy to read.
- ✓ It should instantly tell what the poster is about.

# 2. Clear and Simple Message



- ✓ Use short sentences or phrases.
- ✓ The message should be easy to understand at a glance.

# 3. Attractive Layout



- ✓ Information should be well-organized.
- ✓ Use boxes, bullets, or sections to keep it neat.

# **4. Eye-Catching Pictures or Illustrations**



- ✓ Drawings, symbols, or clipart make the poster appealing.
- ✓ Pictures should match the topic and support the message.

# 5. Bright and Neat Colors



- ✓ Use colors that grab attention.
- ✓ Avoid using too many colors that make it look messy.

#### 6. Correct Spelling and Grammar



- ✓ Make sure words are spelled correctly.
- ✓ Keep the language simple and clear.

# 7. Balanced Space



- ✓ Leave enough empty space so the poster does not look crowded.
- ✓ Avoid overfilling with text or images. (Word limit 50 60 words)

# 8. Creative Slogan



✓ A short, memorable slogan helps people remember the poster.

## 9. Proper Borders and Decoration



✓ Neat borders make posters look complete and professional.

#### 10. Purpose / Message Highlighted



✓ The poster's main idea or purpose should be clearly visible (e.g., Save Water, Stay Healthy, Road Safety, Festivals, etc.).

#### Sample Poster - 1

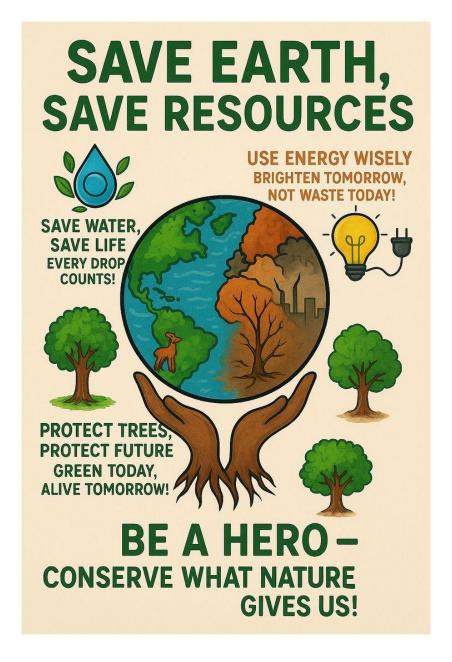
Design a poster on 'Save Our Ocean'.



ISWK / 2025-26 / GRADE VI/ ENGLISH /POSTER MAKING/RAGESH G.

#### Sample Poster - 2

Design a poster in not more than 50 words on 'Save Earth'.



#### **Creative Task**

Design a poster on any festival of your choice in 50 - 60 words.



\*\*\*\*\*\*\*\*\*